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## INDUSTRY-INSTITUTE LINKAGES: OPPORTUNITIES AND CHALLENGES

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## **ABSTRACT:**

For an effective public invention system, the collaboration of industrial and education sector is gradually getting more vital. There are several benefits associated with examining the industry-institution collaboration in developed countries as it enables to exfoliate light on the motivations, barriers of cooperation and influence of public policy in developing similar linkages. However, in developing countries, there are several challenges associated with similar alliances and stress on the discrimination approach to foster industry- institution linkages. Industrial- institution linkage is a vital mediator and modulator of skill development, adoption of knowledge and upgrade of entrepreneurship. It also helps in the improving research and development investment via exploiting the synergies and complementarities present in scientific and technological enhancement. This impact to, increase commercialisation and mobility of labour in both the public and private sectors.

**Keywords:** Industry-Institution linkages, National Education Policy (NEP) 2020

**INTRODUCTION**: In Present Scenario India has the world's largest higher education system, owing to a massive expansion in the higher education sector, though, the sector continues to face challenges such as inadequate funding, lower graduate employability, poor tutoring norms, poor governance and complicated regulatory processes. National Policy on Education is prepared to improve the quality. The Education policy provides information of the educational structure and the way of its implementation. It gives shape to the nation for the upcoming days and paves the path for a well-structured education system for the nation,

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which ensures its implications at the ground level. The NEP 2020 is the outcome of extensive

and comprehensive consultations and is aimed at making India a knowledge superpower by

equipping its students and teachers with sound knowledge, capabilities, and skills. The 21st

century has largely been effected by a society that's driven by information and knowledge.

Industrialisation and profitable expansion of this century are causing technological

changeovers all over the world. Education system are hoped to play a crucial part in social

changeover, breaking the strangle-hold of a single correctional and intellectual framework

that has dominated since the 19th century. Education is a crucial agent in the growth of

society, by bringing technological and economic growth. Dynamic technological

development in recent few years has been altering the modern world by transforming the

industrial practices. To bridge the gap between educational Institution off the job study and

industrial practices, it is critically important to strengthen the linkage between educational

institute and industry.

**OBJECTIVE:** The objective of present paper is

1. To study Importance of the NEP 2020

2. To Study NEP 2020 Policy paradigm regards of higer education institution and

industrial linkages.

**METHODOLOGY:** The secondary data method will be used to collection of data. Data

collected through books and journals, newspapers, related website.

THE VISION OF NEP 2020

The NEP 2020 has outlined an ambitious task of nearly doubling the GER in higher

education from 26.3 per cent (2018) to 50 per cent by 2035 while enriching quality of Higher

Education Institutions (HEI) and positioning India as a global education base. The focus is on

furnishing a flexible curriculum through an interdisciplinary approach, creating multiple issue

points in what would be a four time undergraduate programme, catalysing research,

enhancing faculty support and encouraging internationalisation. One of the prime shifts will

be the setting up of the Higher Education Commission of India (HECI) for the entire higher

education section. The Higher Education Commission of India act as a single regulator and

several functions, including accreditation, backing and academic standard setting, will be

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