

Education and Society
(शिक्षण आणि समाज)

Special Issue
UGC CARE Listed Journal
ISSN 2278-6864

Education and Society

Since 1977

The Quarterly dedicated to Education through Social Development and
Social Development through Education

March 2023

(Special Issue-I/ Volume-IV)



INDIAN INSTITUTE OF EDUCATION

128/2, J. P. Naik Path, Kothrud, Pune - 411 038

Education and Society

Content.....

1. A Study of Stress Management of Super Market Employees Special Reference to D Mart Dr. Avadhut Bhaupatil Nawale, Dr. Satish Jaywant Jadhav	11
2. Sustainable Development in International Business: Challenges and Opportunities Prof. Honmane Vanita Vijay, Dr. S. D. Jamge	17
3. Assessment of Importance and Management of Social Infrastructure Development in Rural Area under the Saansad Adarsh Gram Yojana Dr. Santosh Nandkumar Wadhawankar	21
4. To Study of Emerging Trends in E-Banking Service in India Mr. Datir K. R.	28
5. Causes and Remedies of Stress Management of Employees in Private Sector Dr. B. D. Ranpise, Ashwini Khanderao Pawar	32
6. Impact of Social Media Marketing on Consumers Prof. Chaudhari Kailas Tukaram	39
7. Analysis of Costs and Prices of Bajara (millet) with Reference to Dry Land in Solapur District Dr. Yogesh Balbhim Mane	43
8. Corporate Social Responsibility: A Theoretical Perspective Dr. Vivek Vilas Patil	50
9. E-Banking: A Revolution in Banking Sector Dr. Mangal A. Gholap, Dr. Adinath R. Gholap	56

10. To Study the Significance of Service Ethics for Online Service Provider for Sustainable Online Business Development	
Miss. Vrushali Shrenik Shah, Prof. Dr. S. S. Patil	60
<hr/>	
11. Food Security Assessment in Sample Households: Sangli District (MH) India	
Dr. Waghmare Vinod B.	63
<hr/>	
12. A Study on Physical and Mental Issues Faced by Traffic Police in Pune District	
Mrs. Sandhya Ingale, Prof. (Dr.) A. M. Gurav	85
<hr/>	
13. Tribal Sustainable Development in Maharashtra through New Practices of Ministry of Tribal Affairs, New Delhi	
Mr. Gaikwad Bablu Nandu, Smt. Prof. Dr. Borgaonkar Varsha Hemant	93
<hr/>	
14. A Study of Elements Considered by Consumers in Online Shopping	
Mr. Kuldeep Appasaheb Suryawanshi, Dr. Sandeep K. Lokhande	103
<hr/>	
15. An Analytical Study of Financial Assistance Provided by Mahatma Phule Jan Arogya Yojana	
Dr. R. G. Rasal, Jadhav Chetana Babnrao	108
<hr/>	
16. Case Study on Scrum Framework	
Dr. R. S. Salunkhe	112
<hr/>	
17. Study of Social Initiatives of Shree Saibaba Sansthan Trust-Shirdi	
Mr. Mahesh Balasaheb Salve, Dr. Ranpise B. D. and Prof. Salve Nitin Balasaheb	116
<hr/>	
18. Conceptual Study and Salutary Effects of Social Media Marketing	
Chug Simran Kishor, Dr. Pande S. S.	119
<hr/>	
19. Study of Educational and Skill Level of Indian Rural Farmers with Reference to Chandgad Tahashil Dist: Kolhapur (M.S)	
Dr. Sonappa Dajiba Goral	124
<hr/>	

20. A Study on Opportunities Digital Currency Prof. Mandlik Akshay Shantilal	132
21. A Study of E-Banking Services in India Prof. Mhaske Swapnil Dilip	137
22. An Analytical Study of Uses of Information Communication Technology in Commerce Education Mr. Arbaz Abrar Sayyed, Prof. Dr. Vandana Vitthal Pimple	142
23. Fairs: Sustainable Development Tool in Kolhapur District Miss. Vrishali Manohar Sutar, Prof. (Dr.) N.M. Mujawar	146
24. Students' Perception on Employability Skills in Satara City Nanaso K. Awatade	151
25. An Analytical Study of Customer Satisfaction towards Reliance JIO SIM with Special Reference to Solapur District Dr. R. M. Khilare	158
26. An Economic Study of Ghevda Producing Farmers in Koregaon Taluka Mr. Sachin G. Nikam, Dr. Sharvari R. Kulkarni	164
27. Role of Unicorns Start-Up in Sustainable Development Dr. Rita Ramji Raut	169
28. The Prospects and Challenges of E-Banking in India Dr. Kishor Lipare, Dr. Sudhir Borate	175
29. Systematic Literature Review on Work Life Balance (WLB) of Women Entrepreneurs Surabhi Gupta	181
30. Entrepreneurial Skills for Rural Entrepreneurship Dr. Sangita Kamat-Nadkarni	188
31. A Study on critical analysis of Talent Management Dr. Indumati S. Cholle	192