

Waghire College of Arts, Commerce and Science, Saswad Faculty of Bachelor of Vocational in Tourism & Hospitality Management

Structure and Syllabus for Four Year B. Voc. Degree in Tourism & Hospitality Management course as per National EducationPolicy-2020

With effect from June 2024

Preamble:-

PDEA's Waghire College of Arts, Commerce and Science Saswad has made the decision to change the syllabus of across various faculties from June, 2024 by incorporating the guidelines and provisions outlined in the National Education Policy (NEP), 2020. The NEP envisions making education more holistic and effective and to lay emphasis on the integration of general (academic) education, vocational education and experiential learning. The NEP introduces holistic and multidisciplinary education that would help to develop intellectual, scientific, social, physical, emotional, ethical and moral capacities of the students. The NEP 2020 envisages flexible curricular structures and learning based outcome approach for the development of the students. By establishing a nationally accepted and internationally comparable credit structure and courses framework, the NEP 2020 aims to promote educational excellence, facilitate seamless academic mobility, and enhance the global competitiveness of Indian students. It fosters a system where educational achievements can be recognized and valued not only within the country but also in the international arena, expanding opportunities and opening doors for students to pursue their aspirations on a global scale.

In response to the rapid advancements in B.Voc. the evolving approaches in various domains of Tourism and Hospitality Management related subjects, the Board of Studies in B.Voc at Waghire College of Arts, Commerce and Science Saswad, has developed the curriculum for the first semester of F.Y.B.Voc (Tourism and Hospitality Management), which goes beyond traditional academic boundaries. The syllabus is aligned with the NEP 2020 guidelines to ensure t hat students receive an education that prepares them for the challenges and opportunities of the 21st century. This syllabus has been designed under the framework of the Choice Based Credit System (CBCS), taking into consideration the guidelines set forth by the National Education Policy (NEP) 2020, LOCF (UGC), NCRF, NHEQF, Prof. R.D. Kulkarni's Report, Government of Maharashtra's General Resolution dated 20th April and 16th May 2023, and the Circular issued by SPPU, Pune on 31st May 2023.

A degree in Tourism and Hospitality Management subject equips students with the knowledge and skills necessary for a diverse range of fulfilling career paths Career in Tourism and Hospitality Management is considered one of the most high-paying jobs, Business and is full of opportunities; particularly when India's prowess in Tourism Sector is recognized across the globe. These are the job roles in Tourism and Hospitality Management like Veena World, Kesari Trip, Captain cook and more...

Overall, revising the B.Voc Tourism and Hospitality Management syllabus in accordance with the NEP 2020 ensures that students receive an education that is relevant, comprehensive, and prepares them to navigate the dynamic and interconnected world of today. It equips them with the knowledge, skills, and competencies needed to contribute meaningfully to society and pursue their academic and professional goals in a rapidly changing global landscape.

Objectives of the Programme:-

- 1. Tourism sector acquaint the students with the Actual field Visit of Different Tourist places
- 2. Acquaint the students with the Information about computer Application
- 3. Aware & motivate to the students arrange actual personal Trip
- 4. To know the students with new modern technical methods and their applications in Tourism Sector.
- 5. Make the students Dissertation and actual field Visit
- 6. Aware students about World and Domestic Tourism Industry
- 7. Tourism sector acquaint the students to the applications of Creating and Reading of Tourism Map
- 8. Acquaint the students with the utility and application of Online Booking and GPS

Program Outcomes:

- 1) Know basic Information of Tourism and Introducee the World Tourism Market
- 2) Arrange the Study Tour to develop professional skills among students
- 3) A ware about Online Booking, Application for Visa and Passport, Online Vehicle booking , Railway Booking etc
- 4) To give information about computer information.
- 5) To Impart Knowledge of Topo-sheet Reading and creating the tour map
- 6)To aware the students about the Basic information of India, Diffrent States, Various Tourist Places

Introduction

The B. Voc. Degree Course (2024 pattern) will be introduced in the following order:-

A. First Year B. Voc.	2024-2025
B. Second Year B. Voc.	2025-2026
C. Third Year B. Voc.	2026-2027
D. Fourth Year B.Voc.	2027-2028

The course will be offered:-

1. B.Voc.In Tourism and Hospitality Management The B.Voc.Degree Course will consist of eight semesters divided in to four Years.

The first year (Semester I and II) choice-based credit system examination will be held at the end of each semester.

The Second Year (SemesterIII and IV), Third Year (Semester V and VI) and Fourth Year (Semester VII and VIII) choice-based credit system examination will be held at the end of each semester.

2. Eligibility

- a) No Candidates shall be admitted to the First Year of the B.Voc. Degree Course (2024pattern) unless she/she has passed the Higher Secondary School Certificate Examination of the Maharashtra State Board of Higher Secondary Education Board or equivalent or University with English as a passing Course.
- b) No candidate shall be admitted to the Third Semester examination of the second year unless he/ she has cleared first two semesters satisfactorily for the course at the college affiliated to this University.
- c) No student shall be admitted to the Third Year B.Voc. (Fifth semester) Degree Course (2024pattern)unless he/she has cleared all the paper so first and second semester Examination of F.Y. B.Voc.
- d) No candidate shall be admitted to the Fifth Semester examination of the third year unless he/ she has cleared first two semesters satisfactorily of second year for the course at the college affiliated to this University.
- e.) No candidate shall be admitted to the Fourth Year B.Voc. (Seventh semester) Degree Course (2024 pattern) unless he/she has cleared all the papers of third and fourth semester Examination of S.Y. B.Voc.

3. Examination:-

• A student can not appear for semester end examination unless he/she has maintained 75% attendance during the teaching period of that course. If a student fails to maintain attendance up to 75%, at the time of filling of examination forms, an under taking from

the student should be taken stating that he/she will be allowed to appear for examination subject to fulfilment of required attendance criteria during the remaining period of teaching of the course.

- Each credit will be evaluated for 25marks.
- Each course will have a distribution of 30:70 for CIE and SEE.
- To pass a course, the student has to obtain at least forty percent marks in the CIE and SEE separately.
- If a student misses CIE examination, he/she will have a second chance with the permission of the teacher concerned. Such a second chance shall not be the right of the student; it will be the discretion of the teacher concerned to give or not to give second chance to a student to appear for internal assessment.
- A student cannot register for the third, fifth and seventh semester, if he/she fails to complete 50% credits of the total credits expected to be ordinarily completed within two semesters.
- No students h all be admitted to the Fifth Semester examination of the third year unless he/ she
 has cleared first two semesters.
- No student shall be admitted to the Fourth Year B.Voc. (Seventh semester) Degree Course (2024 pattern) unless he/she has cleared all the papers of third and fourth semester Examination of S.Y.B.Voc.and has satisfactorily kept terms for the third year (Fifth and Sixth Semester).
- There shall be revaluation of the answer scripts of semester-end examination but not of internal assessment papers as per Ordinance no 134 A and B.

3. A.T.K.T.Rules:

The present relevant or dinancesissued by the SPPU pertaining to ATKT are applicable.

4. UniversityTerms

The dates for the commencement and conclusion of the first and the second terms shall be as determined by the University Authorities. Only duly admitted students can keep the terms. The present relevant ordinances pertaining to grant of terms will be applicable.

5. Verification And Revaluation

The candidate may apply for verification and revaluation or result through Principal of the College which will be done by the University as per ordinance framed in that behalf.

6. Restructuring Of Courses

This revised course structure shall be made applicable to the colleges implementing 'Restructured Programme at the undergraduate level from June, 2024. The Colleges under the Restructured Programme which has revised their structure in the light of the "2024 Pattern" shall be introduced with effect from academic year 2024-25.

7. Standard Of Passing.

A candidate is required to obtain 40% marks in Internal Assessment, Practical Examination and Semester End University Examination.

It means that passing separately at internal assessment, practical examination and semester end university examination is compulsory.

8. Methods Of Evaluation, Passing, And Evaluation Criteria:-

The evaluation of students will be done on three parameters:-

- a. Internal assessment
- **b.** Practical Examination (If applicable)
- c. University examination

For university examination, question papers will be set for seventy percent of the total marks allotted for the course. Evaluation will be done on a continuous basis, three times during each semester. Internal assessment will be of thirty percent of the total marks allotted for the subject. The colleges need to adopt any three out of the following methods for internal assessment: -

- a. Test
- b. Quiz
- c. Presentations
- d. Projects
- e. Assignments
- f. Tutorials
- g. Oral examination

Type of courses offered under the NEP 2020

Abbreviation	Full form	Purpose
MM	Major Mandatory	Subject in which degree will be awarded
GE/OE	Generic Elective /Open Elective	To provide multidisciplinary knowledge
VSC	Vocational Skill Enhancement Course	Domain are as kill development
SEC	Skill Enhancement Course	Practical Training to enhance employability
VEC	Value Education Course	Environmental Science
IKS	Indian Knowledge System	Foundational guide to the history, culture and philosophy of India
CC	Co-Curricular Courses	Over all Development
AEC	Ability Enhancement Course	Languages proficiency
FP	Field Projects	For industry Experience
СЕР	Community Engagement Programme	Exposure to social issues
OJT	On the JobTraining	Handson Training

CreditFramework:

2. Credit Framework under Three/Four-Years UG Programme with Multiple Entry and Multiple Exit options:

The structure of the Three/Four-year bachelor's degree programme allows the opportunity to the students to experience the full range of holistic and multidisciplinary education in addition to a focus on the chosen major and minors as per their choices and the feasibility of exploring learning in different institutions. The minimum and maximum credit structure for different levels under the Three/Four -year UG Programme with multiple entry and multiple exit options are as given below:

Credit Framework

Levels	Qualification	Credit Red	quirements	Semester	
Leveis	Title	Minimum			Year
4.5	UG Certificate	40	44	2	1
5.0	UG Diploma	80	88	4	2
5.5	Three Year Bachelor's Degree	120	132	6	3
6.0	Bachelor's Degree- Honours Or Bachelor's Degree- Honours with Research	160	176	8	4

Structure of Examination and scheme of marking for First Year B. Voc. Programme

Semester I-B.Voc.in Tourism and Hospitality Management

Sr. No.	Subject Code	Vertical Level (Course Category)	Course/Subject Title	Theory/ Practical	Credits	Maximum Internal Marks	Maximu m External Marks
1	THM-101	Major Mandatory (MJM)(TH)	Fundamental of Tourism	Theory	02	15	35
2	THM-102	Major Mandatory (MJM)(TH)	Principles of Hospitality & Event Management	Theory	02	15	35
3	THM-103	Major Mandatory (MJM)(TH)	Practical on Map Work	Practical	02	15	35
4	THM-104	Skill Enhancement Course (SEC)(P)	GPS Techniquesin Tourism	Practical	02	15	35
5	THM- 105	Vocational Skill Development Course VSC(TH)	Agro Tourism	Theory	02	15	35
6	THM-106	Ability Enhancement Course (AEC)(TH)	Marketing in Mass Tourism	Theory	02	15	35
7	THM-107	Value Education Course (VEC)(TH)	EnvironmentalTourism	Theory	02	15	35
8	THM-108	Indian Knowledge System (IKS) (Generic IKS)	To be given by the University	Theory	02	15	35
9	THM-109	Co-Curricular Courses (CC)	Physical Education-I	Theory	02	15	35
10	OE-110- Eng	Open Elective (OE)(TH)	Basic in EnglishLanguage-I (From Humanities faculty)	Theory	02	15	35
11	FPT-103	Open Elective (OE)(P)	Food Preservation Technology- I (From FPT faculty)	Practical	02	15	35
			Total		22		

B.Voc.In Tourism and Hospitality Management Semester – I As Per NEP– 2020

Subject:- Fundamental of Tourism

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc.in Tourism and Hospitality Management	THM-101	Major Mandatory (TH)	Fundamental of Tourism	2	3

Course Objectives:

- 1. To make students understand the concept of the fundamentals of tourism
- 2. To impart the knowledge of the tourism and their applications in present
- 3. To understand the basic principles of tourism
- 4. To teach the utility and practical use of tourism and their application

Unit	Title and Contents	No. of Lectures in Clock Hours
1	Nature and Scope of Tourism	07
	1.1. Definition, Nature and Scope	
	1.2.Tourism Development of Tourism	
	1.3.Role of Tourism in National Economy	
2	Types and Classification of Tourism	07
	2.1.Types of Tourism	
	2.2. New Trends in Tourism	
	2.3.Classification of Tourism	
3	Factors and Impact of Tourism	08
	3.1.Physical Factors	
	3.2.Cultural Factors	
	3.3. Social Impact	
	3.4.Environmental Impact	
4	Tourism Resources in India and Maharashtra	08
	1.Geographical,	
	2.Historical	
	3.Religious	
	4. Cultural	

Course Outcomes: After completion of the course, students will be able:

CO1-To introduce the basic concept of fundamentals of tourism

CO2- To introduce the latest concept of their Importance.

CO4- To make the student aware of the tourism

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1. Class Room Lectures
- 2. Guest Lectures of Professionals ,Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5. Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

Refernce Books:

- 1) A Geography of Tourism: Robinson H.
- 2) Geography of Tourism & Recreation :-S.N.Singh
- 3) Tourism :- Economic Physical & Social Impact Mathiseson A & wall C Logman U.K.
- 4) Geography of Travel & Tourism: hudman L.E.
- 5) Tourism in India: Gupta V.K.
- 6) Geography of Tourism S.B.Shinde, Phadke prakasjan,kolapur

	Scheme of Examination		
Scheme of Examination	n:1.Internal Assessment:30% and 2.External	Assessment:70%	
Scheme of Examination	Exam Format		Min. Passing Marks
Continuous Internal Evaluation (CIE) (15Marks)	The colleges need to adoptany Two Methods of Following Methods for Continuous Internal E 1)Offline Written Examination 2)Power Point Presentations 3)Assignments/Tutorials 4)Oral Examination 5)Open Book Test 6)Offline MCQ Test 7)Group Discussion 8)Analysis of Case Studies		Min.06 Marks (40% of Passing)
SEE/External Exam (35 Marks) (Total2Hours Duration)	Instructions: 1) Question No.1 and 5 are Compulsory. 2) Attempt any Two Questions from Question Q.1: Fillinthe Blanks Q.2: Theory Question on Unit-1 Q.3: Theory Question on Unit-2 Q.4: Short Notes on all Units (Any2outof4) Q.5: Numerical Problem on Unit-3	on No.2to4 =05Marks =10Marks =10Marks =10Marks =10Marks	Min.14 Marks (40% of Passing)
Separate P	Total 50 Marks assing for Internal Assessment (CIE) and Ex	ternal Exam(SEE)	

B.Voc. Tourism and Hospitality Management Semester – I As Per NEP– 2020 Subject: Principles of Hospitality & Event Management

Semester	Programme	Subject	Type of	Course	Credits	Lectures
No.	Name	Code	Course	Title		per Week
						in
						Clock Hour
I	B.Voc. Tourism	THM102	Major Mandatory	Principles of	2	3
	and Hospitality		(TH)	Hospitality		
	Management			& Event		
				Management		

CourseObjectives:

- 1. To make students understand the concept of the Hospitality & Event Management
- 2. To impart the knowledge of the tourism and their applications in present
- 3. To understand the basic principles of Hospitality & Event Management
- 4. To teach the utility and practical use of Hospitality & Event Management and their application

Unit	Title and Contents	No. of Lectures in Clock Hours
		in Clock Hours
	Tourism & Accommodation	
	1.1 Accommodation Industry	
	1.2 Types, Need, Importance of Accommodation	08
1	1.3 Role of hotels Star Hotels and classification	
	1.4 Importance of accommodation	
	TYPES OF TOURISTS:	
2	2.1 Local and domestic tourist	07
	2.2 National tourist	07
	2.3International tourist	
	2.4 Intercontinental tourist	
	Principles of hospitality & Tourism planning	
3	3.1. Principles of hospitality3.2 Concept of Tourism planning	
3	3.3.Importance & Need of tourism planning	08
	3.4. Elements of tourism Planning	
	Events and Tourism	
	4.1Definition, Scope of Event Management.	07
4	4.2Introduction to Conventions, Exhibitions,	
	4.3Growth and development of event industry	
	4.4 Economicand social significance	

Course Outcomes: After completion of the course, students will be able:

- **CO1-** To introduce of Basic Introduction of Hospitality & Event Management
- **CO2-** To introduce basic knowledge of Hospitality & Event Management
- **CO3-** To introduce the students to the Tourism Management
- **CO4-** To make the student aware of the Hospitality & Event Management

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lectures
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any Not applicable

List of Recommended Books and Study Materials

Reference Books:

- 1) Perfect Events Management Jayprakash Bagade
- 2) Event Planning and Management Alex Genadinik
- 3) Events Management Marketing Shruti Arora

1.

	Scheme of Examination	700/	
Scheme of Examination	on:1.Internal Assessment:30% and 2.External A Exam Format	ssessment:70%	Min. Passing Marks
Continuous Internal Evaluation (CIE) (15Marks)	The colleges need to adopt any Two Methods of Following Methods for Continuous Internal Ev 1)Offline Written Examination 2)Power Point Presentations 3)Assignments/Tutorials 4)Oral Examination 5)Open Book Test 6)Offline MCQ Test 7)Group Discussion 8)Analysis of Case Studies		Min.06 Marks (40% of Passing)
SEE/External Exam (35 Marks) (Total 2Hours Duration)	Instructions: 1) Question No.1and5areCompulsory. 2) Attempt any Two Questions from Questions Q.1:Fillinthe Blanks Q.2:Theory Question on Unit-1 Q.3:Theory Question on Unit-2 Q.4:Short Notes on all Units (Any2outof4) Q.5:Numerical Problem on Unit-3	=05Marks =10Marks =10Marks =10Marks =10Marks	Min.14 Marks (40% of Passing)
C 4 F	Total 50 Marks Cassing for Internal Assessment (CIE) and Ext		

B.Voc. Tourism and Hospitality Management Semester – I As Per NEP– 2020 Subject: Practical on Map Work

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management		Major Mandatory (MJM)(TH)	Practical on Map Work Practical	2	3

Course objective:

- **CO1-** To introduce of Basic Introduction of Map
- **CO2- To introduce concepts in Map Work**
- CO3- To introduce the students to the basic concepts of Map Work
- ${\bf CO4\text{-}\,To\,introduce\,latest\,concept\,of\,their\,Importance}$

Unit	Title and Contents	No. of Lectures in Clock Hours
1	1. INTRODUCTION:	
	1.1DEFINITION	
	1.2MEANING	06
	1.3IMPORTANCE OF TOURISM	
2	2. TYPES OF MAPS	
	2.1 PHYSICAL	
	2.2 POLITICAL	09
	2.3 WEATHER	
	2.4 TOURIST MAPS	
	2.5 TRANSPORT	
3	3. USE OF MAPS IN TOURISM.	
	3.1 RAILWAY MAPS	
	3.2 ROAD MAPS	
	3.3 AIR MAPS	09
	3.4 MARINE ROUTE MAPS.	
4	4. Sign and Symbol	
	4.1 Concept Sign and Symbol	06
	4.2 Journal & Oral	

Course Outcomes: After completion of the course, students will be able:

- CO1- To introduce of Basic Introduction of Map
- CO2- To introduce concepts in Map Work
- CO3- To introduce the students to the basic concepts of Map Work
- CO4- To introduce latest concept of their Importance

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1. Class Room Lecture
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5. Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Notapplicable

List of Recommended Books and Study Materials

- 1. An introduction to map work & Practical Geography Bygott John: London 1955
- 2. Map Making: London 1954
- **3.** Map Reading: Homes J.M.
- 4. Map work & Practical Geography: Roghunandon Singh

Scheme of Examina	Scheme of Examination						
Scheme of Examina	tion:1.Internal Assessment: 30% and 2.External Assessment: 70%	6					
Scheme of	Exam Format	Min. Passing					
Examination		Marks					
Continuous	Paper will be evaluated on the basis of Project report and Viva	Min.20					
Internal/External	Voce by Internal and External examination	Marks (40%					
Exam		of Passing)					
Evaluation (CIE)							
(50 Marks)							
Total 50Marks							
Separate Pass	ing for Internal Assessment (CIE) and External Exam (SEE)						

B.Voc. Tourism and Hospitality Management Semester – I As Per NEP– 2020 Subject: GPS Techniques in Tourism

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism	THM 104	SEC	GPS	2(1 Credit=	5
	and Hospitality		Practical	Techniques	30 Hours of	
	Management			in Tourism	Lab Work)	

Course objective:

CO1: To make students understand the concept of GPS

CO2: To impart the knowledge Need Scope and opportunities in GPS

CO3: To impart the knowledge of Types, affecting factors, requirement facilities and activities in GPS Tourism.

CO4: To introduce latest concept of GPS and Importance.

Unit	Title and Contents	No. of
		Lectures in
		Clock Hours
1	INTRODUCTION of GPS:	
	1.1 Definition	
	1.2 Meaning	07
	1.3 History of GPS	
	1.4 Importance of GPS.	
2	History of GPS	
	2.1 GLONASS (Russia)	
	2.2 GPS (US)	07
	2.3 GALILEO (EU)	
	2.4 IRNSS (NAVIC)	
	2.5 Other Nation GPS Program.	
3	Introduction to GPS instrument.	
	3.1 Important GPS instrument.	
	3.2 How to Work GPS (All Segments)	
	3.3 Satellite information	08
	3.4 Signals Receiver's	
4	Use of GPS	
	4.1 Use of GPS	08
	4.2 FIELD Work of GPS	
	4.3 Application of Google Earth	
	4.4 Calculating distance on maps	
	4.5 Plotting Point on Graph	
	on Orap.	

Course Out comes: After completion of the course students will be able to:

- CO1-. To introduce of basic Introduction of GPS
- CO2-. To introduce concepts in GPS
- CO3-. To introduce Modern concept of GPS
- CO4-. To make the students aware of about the GPS in Tourism

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lectures
- 2. Guest Lectures of Professional, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube, Lectures developed by MHRD and UGC, University etc.
- 8. Analys is of Case Studies.

Internship for Student if any Not applicable

List of Recommended Books and Study Materials

- 1. GPS Satellite Surveying
- 2. Basic concept of Remote Sensing, GPS & GIS Shivam Pandey
- 3. Remote Sensing –Dr.Shrikant Karlekar
- 4. दूरसंवेदन आणि भौगोलिक प्रणाली Dr.Shrikant Karlekar
- 5. GIS भौगोलिक प्रणाली Dr.Shrikant Karlekar

Scheme of Examinat	Scheme of Examination					
Scheme of Examinat	ion: 1. Internal Assessment: 30% and 2. External Assessment: 7	0%				
Scheme of	Exam Format	Min. Passing				
Examination		Marks				
Continuous	Paper will be evaluated on the basis of Project report and Viva	Min.20				
Internal/External	Voce by Internal and External examination	Marks				
Exam		(40% of				
Evaluation (CIE)		Passing)				
(50 Marks)						
Total 50 Marks						
Separate Passi	ng for Internal Assessment (CIE) and External Exam (SEE)					

B.Voc. Tourism and Hospitality Management Semester – I As Per NEP– 2020 Subject:- AGRO TOURISM

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management	THM -105	VSC(TH)	Agro Tourism	2	3

Course Objectives:

CO1:To make students understand the concept of Agro Tourism.

CO2:To impart the knowledge of Definition Need Scope and opportunities in Agro Tourism

CO3:To impart the knowledge of Types, affecting factors, requirement facilities and activities in AgroTourism

Unit	Title and Contents	No. of Lectures in Clock Hours
1	INTRODUCTION: 1.1.Concept of agro-tourism-definition,nature and scope of agro tourism 1.2 Needs and opportunities of agro-tourism 1.3Agro-Tourism and Traditional Tour-ism	07
2	Agro-Tourism 2.1.Types of agro-tourism 2.2.Concept of rural tourism 2.3.Concept of food and agriculture tourism Factors affecting on agro-Tourism. 3.1Location for agro-tourism centre 3.2Geographical factors- relief, climate, drainage	07
3	pattern, soil. 3.3Socio-economic factors- Capital, transportation facilities, market, landholding of farmers, tradition, cropping pattern 3.4Agro-Tourism Potential in Maharashtra	08
4	Requirements facilities for Agro-Tourism Centers 4.1Who Can Start Agro-Tourism Centers. 4.2Requirements for Agro-Tourism Centers- Infrastruc- ture Facilities, Facilities should Provide, Other Miscellaneous. 4.3Benefits of Agro-Tourism Centers 4.4Problems of the Agro-Tourism centers	08

Course Outcomes: After completion of the course, students will be able:

- CO1-. To introduce of Basic Introduction of Agro Tourism
- CO2- To introduce concepts in Agro Tourism
- CO3- To introduce the students to the basic concepts of Agro Tourism
- CO4- To introduce latest concept of Agro Tourism
- CO5- To make the students aware of about the Agro Tourism

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lecture
- 2. Guest Lectures of Professionals , Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1.Dennis M. Brown and Richard J. Reeder, 'Agri-tourism Offers Opportunities for FarmOperators' 2004 U.S.A.
- 2. Taware Pandurang, Director Marketing A.T.D.C., Pune, Agri Tourism: Innovative

Supplementary In-come Generating Activity For Enterprising Farmers Map Reading: Homes J.M.

- 3. Maharashtra Krishi Paryatan Vistar Yojana 2008, A.T.D.C., Pune
- 4.www.agritourism.in
- 5.www.ncagr.com

Scheme of Examin	nation: 1. Internal Assessment: 30% and 2. Extern	nal Assessment:70%			
Scheme of Examination	Exam Format	Min. Passing Marks			
Continuous	The college need to adopt any Two Methods or	it of the	Min.06		
Internal	Following Methods for Continuous Internal Ev	aluation:	Marks		
Evaluation	1)Offline Written Examination		(40% of		
(CIE)	2)Power Point Presentations		Passing)		
(15Marks)	3)Assignments/Tutorials				
	4)Oral Examination				
	5)Open Book Test				
	6)Offline MCQ Test				
	7)Group Discussion				
	8) Analysis of Case Studies				
SEE/External	Instructions:		Min.14 Marks		
Exam	1) QuestionNo.1and5areCompulsory.		(40% of Passing)		
(35 Marks)	2) AttemptanyTwoQuestionsfromQuestionNo	.2to4			
(Total 2 Hours					
Duration)	Q.1:FillintheBlanks	=05Marks			
	Q.2:Theory QuestiononUnit-1	=10Marks			
	Q.3:Theory QuestiononUnit-2	=10Marks			
	Q.4:Short Note son all Units(Any2outof4)	=10Marks			
	Q.5:Broad Question on Unit-3	=10Marks			
	Total 50Marks				

B.Voc. Tourism and Hospitality Management Semester – I As Per NEP– 2020 Subject:- Marketing in Mass Tourism

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management	THM-106	AEC(TH)	Marketing in Mass Tourism	2	3

Course Objectives:

CO1: To make students understand the concept of Mass Tourism.

CO2: To impart the knowledge of Definition Need Scope and opportunities in Mass Tourism.

CO3: To impart the knowledge of History, Responsible factors and issues of Mass Tourism.

Unit	Marketing in Mass Tourism	No. of Lectures
		in Clock Hours
	Introduction:	
	1.1. Introduction.	
	1.2. Definition, Nature And Scope	08
1	1.3. Concept of Marketing.	
	1.4. Concept of Mass Tourism.	
	1.5 Need & opportunity of Marketing.	
	History of Marketing.	
	2.1. Introduction of Marketing	
2	2.2. History of Marketing	08
	2.3. Historical Type of Marketing	
	2.4. Important of Marketing	
	Concept of Mass Tourism	
	3.1 Introduction of Mass Tourism	
3	3.2 Concept of Mass Tourism	07
3	3.3 Need & opportunity of Mass Tourism	
	Marketing and Mass Tourism.	
	4.1. Responsible factors of Mass Tourism	07
4	4.2. Types of Mass Tourism.	
4	4.3. Important of Mass Tourism in Tourism sector.	
	4.4 Case Study.	

Course Outcomes: After completion of the course, students will be able:

CO1-. To introduce of Basic Introduction of Mass Tourism

- CO2- To introduce Impact of Mass Tourism concept
- CO3- To introduce the students to the basic concepts of Air Transportation
- CO4- To introduce latest concept of Case Studies
- CO5- To make the students aware of about Environment Impacts

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lecture
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1. Mass Tourism
- 2. Social and Cultural Tourism
- 3. Environment Tourism

Scheme of Examination							
Scheme of Examination	:1.Internal Assessment:30% and 2.External Assessment:70%						
Scheme of Examination	Scheme of Examination Exam Format						
		Passing Marks					
Continuous	The college need to adopt any Two Methods out of the	Min.06					
Internal	Following Methods for Continuous Internal Evaluation:	Marks					
Evaluation	1)Offline Written Examination	(40% of					
(CIE)	2)PowerPoint Presentations	Passing)					
(15 Marks)	3)Assignments/ Tutorials						
	4)Oral Examination						
	5)Open Book Test						
	6)Offline MCQ Test						
	7)Group Discussion						
	8)Analysis of Case Studies						
SEE/External Exam	Instructions:	Min.14Marks					
(35 Marks)	1) Question No.1and 5 are Compulsory.	(40% of					
(Total 2 Hours Duration)	2) Attempt any Two Questions from Question No. 2 to 4	Passing)					
	Q.1: Fill in the Blanks=05Marks						
	Q.2:Theory Question on Unit-1 = 10 Marks						
	Q.3:Theory Question on Unit-2 = 10 Marks						
	Q.4:Short Note son all Units(Any2outof4) = 10 Marks						
	Q.5:Theory Question on Unit-3 = 10 Marks						
	Total 50 Marks						
Separate P	assing for Internal Assessment (CIE) and External Exam (SE	E)					

B.Voc. Tourism and Hospitality Management Semester – I As Per NEP– 2020 Subject:- Environmental Tourism

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management	THM-107	VEC(TH)	Environmental Tourism	2	3

Course Objectives:

CO1: To make students understand the concept of Environment.

CO2: To impart the knowledge of Environment and Pollution.

CO3: To make students understand Environment Awareness.

CO4: To teach the utility and practical on Sustainable Development.

CO5: We have take Improvement and awareness in Students.

Unit	Title and Contents	No. of Lectures in
		Clock Hours
	Introduction	
	1.1 Definition & Introduction	
1	1.3 History of EVS	07
1	1.4 Relationships between Environment and Tourism	
	1.5 Tourism effect on Environment.	
	Tourism & Tyaps of Pollution -	
	2.1 Water Pollution	
	2.2. Soil Pollution	08
2	2.3 Air Pollution	
	2.4 Light Pollution	
	2.5. Acid Rainfall	
	Relationship between Tourism & Environment	
	3.1 Introduction	
3	3.2 Tourist Garbage	07
	3.3 Effect of Garbage in Tourist Place	07
	3.4 Problem & Precaution	
	Solutions over Pollution	08
	4.1 Plantation	
	4.2 Government Policy	
4	4.3 Renewable Energy	
	4.4 Pollution Taxes	
	4.5 Awareness	
	4.6 Processing Units	

Course Outcomes:

- CO1. To Introduce Importance of Environmental in tourism
- CO2. Give the information about Sustainable Development
- CO3. Explain Relation between Tourism and Environment
- CO4. To introduce Basic Structure Environment Tourism
- CO5. To introduce Modern Trends in Environment Tourism

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lectures
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1. Environmental Education
- 2. Environment Shankar I.
- 3. Paryavaran Paristhitiki Dr. Tushar Ghorpade
- 4. Paryavaran aani Paristhitiki Rajan Kolambe
- 5. Environmental & Ecology Dristhi Vishan

	Scheme of Examination	on	
Scheme of Ex	xamination: 1. Internal Assessment: 30% and	d 2.External Assessment	:70%
Scheme of Examination	Exam Format	Min. Passing Marks	
Continuo us Internal Evaluatio n (CIE) (15Marks)	The college need to adopt any Two Metho Methods for Continuous Internal Evaluatio 1. Offline Written Examination 2. Power Point Presentations 3. Assignments/Tutorials 4. Oral Examination 5. Open Book Test 6. Offline MCQ Test 7. Group Discussion 8. Analysis of Case Studies		Min. 06 Marks (40% of Passing)
SEE/ Extern al Exam (35Marks) (Total 2 Hours Duratio n)	Instructions: 1. QuestionNo.1iscompulsory. 2. AttemptanyThreeQuestionsfromQ Q.1:FillintheBlanksonallUnits Q.2:AnswerinOneSentenceonallUnits Q.3:TheoryQuestiononUnit-1 Q.4:TheoryQuestiononUnit-2 Q.5:TheoryQuestiononUnit-3	QuestionNo.2to5. =05Marks =10Marks =10Marks =10Marks =10Marks	Min. 14 Marks (40% of Passing)

Separate Passing for Internal Assessment(CIE)and External Exam(SEE)

Structure of Examinati on and scheme of marking for First Year B. Voc. Programme Semester II–B.Voc.in Tourism and Hospitality Management

Sr. No.	Subject Code	Vertical Level (Course Category)	Course/ Subject Title	Theory/ Practica	Credits	Maximum Internal Marks	Maximum External Marks
1	THM-201	Major Mandatory (MJM) (TH)	Intro. Tourism Management Theory		02	15	35
2	THM-202	Major Mandatory (MJM) (TH)	Tourism in Maharashtra Theory		02	15	35
3	THM-203	Major Mandatory (MJM)(P)	Computer Technology and Tourism	Practical	02	15	35
4	THM-204	Minor (TH)	Introduction to Hospitality Industry	Theory	02	15	35
5	THM -205	Skill Enhancement Course(SEC) (TH)	Recent Trends in Tourism	Theory	02	15	35
6	THM- 206	Vocational Skill Development Course VSC (TH)	Online Booking Processes	Practical	02	15	35
7	THM-207	Ability Enhancement Course (AEC)(TH)	Communication & Guiding Tourism	Theory	02	15	35
8	THM-208	Value Education Course (VEC)(TH)	Sustainable Development in Tourism	Theory	02	15	35
9	THM-209	Co-Curricular Courses (CC)	Physical Education I	Theory	02	15	35
10	OE-210- Eng	Open Elective (OE)(P)	Basic in English Language –II (From Humanities Faculty)	Theory	02	15	35
11	FPT-206	Open Elective (OE)(TH)	Fermentation Technology (From Science Faculty)	Practical	02	15	35
		I	Total	l	22		

B.Voc. Tourism and Hospitality Management Semester – II As Per NEP– 2020 Subject:- Intro. Tourism Management

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in
						Clock Hour
П	B.Voc. Tourism and Hospitality Management	THM-201	Major Mandatory(TH)	Intro. Tourism Management	2	3

Course Objectives:

- CO1: To make students understand the concept of the tourism management
- CO2: To impart the knowledge of the tourism and their applications in present
- CO3: To understand the basic principles of tourism management
- CO4: To teach the utility and practical use of tourism management and their application

Unit	Title and Contents	No. of Lectures in Clock Hours
1	Introduction:	
	1.1.Meaning Tourism	
	1.2.Significance of Tourism;	07
	1.3.Definitions and Concepts – Tourism Systems, Visitor,	
	1.4.Definition and differentiation; Growth of tourism	
2	TYPES OF TOURISM:	
	2.1.Inbound, outbound	
	2.2Inter–regional and Intra–regional tourism, domestic, international tourism,	07
	adventure, health	
	2.3Business, conferences, conventions, incentives, sports, religious, senior	
	tourism	
3	Role of Government:	
	3.1 Role of Ministry of Tourism in developing	
	3.2 promoting tourism in India; Role of Central and StateGovernment	0.0
	3.3 Challenges to Development of Tourism, Study of National Tourism	08
	advantages to improve the growth of economy	
	Tourism	
	3.4 Role of Kerala and Rajasthan to increase graph of tourism	
4	Online Travel Agency Business:	
	5.1.Challenges and Opportunities	08
	5.2.Problems facing by traditional travel agents, Out sourcingof travel	
	5.3.Business, Role and share of BPOs in modern travel business	

Course Outcomes: After completion of the course, students will be able:

- CO1- To introduce of Basic Introduction of Tourism Management
- CO2- To introduce basic mode of tourism.
- CO3- To introduce the students to the Tourism Management
- CO4- To make the student aware of the tourism

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lecture
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5. Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1) Travel Industry: Chunk Y. Gee
- 2) Transport for Tourism: Stephen Page
- 3) Tourism System: Mill, R.C. and Morrison
- 4) Successful Tourism Management: P.N. Seth

Scheme of Examination

Scheme of Exa	mination: 1. Internal Assessment: 30% and	2.ExternalAssessment: 70	%
Scheme of	Exam Format		Min.
Examination			Passing Marks
Continuous	The colleges need to adopt any Two Metho	Min.06 Marks	
Internal	Methods for Continuous Internal Evaluation	n:	(40% of Passing)
Evaluation	1. Offline Written Examination		
(CIE)	2. Power Point Presentations		
(15Marks)	3. Assignments/Tutorials		
	4. Oral Examination		
	5. Open Book Test		
	6. Offline MCQ Test		
	7. Group Discussion		
	8. Analysis of Case Studies		
SEE/	Instructions:		Min.14 Marks
External	1. QuestionNo.1iscompulsory.		(40% of Passing)
Exam	2. AttemptanyThreeQuestionsfromQuesti	onNo.2to5.	
(35Marks)			
(Total 2	Q.1:FillintheBlanksonallUnits	=05Marks	
Hours	Q.2:TheoryQuestiononUnit-1	=10Marks	
Duration)	Q.3:TheoryQuestiononUnit-2	=10Marks	
	Q.4:ProblemonUnit-1	=10Marks	
	Q.5:TheoryQuestion onUnit-2	=10Marks	
	T-4-1 50N/1		- L

Total 50Marks

Separate Passing for Internal Assessment (CIE) and External Exam (SEE)

B.Voc. Tourism and Hospitality Management Semester – II As Per NEP– 2020 Subject:- Tourism in Maharashtra

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management	THM-202	Major Mandatory (TH)	Tourism in Maharashtra	2	3

Course Objectives:

CO1: To make students understand the concept of Tourism.

CO2: To impart the knowledge of Geography and Tourism.

CO3: To make students understand about Costal Tourism.

CO4: To teach the utility and practical on Sustainable Development.

CO5: We have taken Improvement and awareness about Sate Tourism Sector.

Unit	Title and Contents	No. of
		Lectures in
		Clock Hours
	Introduction	
	1.1Introduction	
	1.2History of Maharashtra Sate	
1	1.3.Imoprtance of Maharashtra tourism	07
	1.4 Role of Maharashtra tourism to improve the Indian economy	
	Physiography of Maharashtra According to Tourism	
	2.1Konkan Cost	
2	2.2Sahyadri Range	
	2.3Sahyadri Sub-Ranges	08
	2.4Plateau	
	Types of Tourist Places in Maharashtra	
	3.1Costal Tourist Places	
3	3.2Hill Station Tourist Places	
	3.3Religious Tourist Places	
	3.4Historical Tourist Places	07
	3.5Forts in Maharashtra	
	Important Of Tourism Sectored in Maharashtra	
	4.1Tourism & Economy	
4	4.2Tourism & Basic Infrastructure	08
-	4.3Tourism & Living Standard	
	4.4Tourism & Development	

Course Outcomes: After completion of the course, students will be able:

- CO1. To introduce Various Types of Tourism Places in Maharashtra
- CO2. Explain the Inter linkage's of Tourism Sectored & Rural economy
- CO3. Explain Relation between Tourism and Development
- CO4. To introduce Physiographical Structure of Maharashtra
- CO5. To introduce Important of Tourism Sectored in Maharashtra

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lecture
- 2. Guest Lectures of Professionals ,Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1) Bharatcha Bhugol Dr. Vithhal Gharpure
- 2) Maharashtra Darshan Samakaleen Prakashan
- 3) Discovery Maharashtra Media Research & Marketing
- 4) Adhunik Maharashtracha Itihas Dr. Anil Kathare
- 5) Maharashtracha Bhugol A.B. Savadi

	Scheme of Examination	l				
SchemeofExamination: 1. Internal Assessment: 30% and 2. External Assessment: 70%						
Scheme of	Exam Format	Min.				
Examination		Passing Marks				
Continuou	The colleges need to adopt any Two Methods	out of the following	Min.06 Marks(40% of			
s Internal	Methods for Continuous Internal Evaluation:		Passing)			
Evaluatio	 Offline Written Examination 					
n (CIE)	2. Power Point Presentations					
(15Marks)	3. Assignments/Tutorials					
	4. Oral Examination					
	5. Open Book Test					
	6. Offline MCQ Test					
	7. Group Discussion					
	8. Analysis of Case Studies					
SEE/	Instructions:		Min.14Marks(40% of			
External	1. QuestionNo.1iscompulsory.		Passing)			
Exam	2. AttemptanyThreeQuestionsfromQuest	tionNo.2to5.				
(35Marks)	Q.1:FillintheBlanksonallUnits	=05Marks				
(Total 2	Q.2:AnswerinOneSentenceonallUnits	=10Marks				
Hours	Q.3:TheoryQuestiononUnit-1	=10Marks				
Duration)	Q.4:TheoryQuestiononUnit-2	=10Marks				
	Q.5:TheoryQuestiononUnit-3	=10Marks				
	Total 50 Marks		1			
Sena	rate Passing for Internal Assessment(CIE)	and External Exam ((SEE)			

B.Voc. Tourism and Hospitality Management Semester – II As Per NEP– 2020 Subject:- Computer Technology and Tourism

Semeste r No.	Programme Name	Subjec t Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Managemen t	BRM-203	MJM(P)	Computer Technology and Tourism	2 (1 Credit= 30 Hours of Lab Work)	5

A) Course Objectives:

CO1: To make students understand Use the Internet in Tourism.

CO2: Introduce the best and fast way of Online Booking etc.

CO3: To make students understand about some advance software.

CO4: To knowledge use the email and Google.

CO5: We have taken Improvement and awareness about Tourism Sector use the Internet.

Unit	Title and Contents	No. of
		Lectures in
		Clock Hours
1	Introduction	
	1.1Features of Computer System	
	2)Block Diagram	07
	1.2Hardware Input & Output	
	Device, CPU,RAM, ROM	
	1.3Software –System Application	
	1.4Networks –LAN ,MAN ,WAN ,	
2	Windows	
	2.1MS Office	
	2.2MS Word	08
	2.3MS Excel	
	2.4MS Power Presentation;	
3	Internet / E-Mail	
	3.1History	
	3.2Pre- requisites for Internet ,Role of Modem	0=
	3.3Services- Emailing ,Chatting	07
	3.4Search Engines ,Browsers ,Dial Up ,Domains	
	3.5Broadband ,Concepts of Web upload ,download	
	3.6 Threats – Spyware ,Adware SPAM	
4	E-Business in Tourism	08
	4.1Meaning an Applications of E-Commerce, E-Business	
	and E-Marketing; Significance of E- Commerce in	
	Tourism and Travel	
	4.2E-Business Setup: B2B, B2C, C2C	
	4.3. Safety and Security in E-Business; Encryption, Firewall,	
	Digital Signature	

Course Outcomes: After completion of the course, students will be able:

CO1.To introduce the Basic Introduction of Computer

CO2.To introduce concepts in E-MAIL

CO3.To introduce the students to the basic concepts of LAN, MAN, WAN,

CO4.To introduce latest concept of Software

CO5.To makes the students aware of about the E-Business

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lecture
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable List of Recommended Books and Study Materials

- 1. Fundamentals Computer V. Rajaraman
- **2.**E- business of Tourism World Tourism Organization Internet Explorer

Scheme of Examination	n			
Scheme of Examinatio	n:1.Internal Assessment:15% and 2.External Assessment:3	5%		
Scheme of Examination	Scheme of Examination Exam Format			
Continuous Internal/External Exam Evaluation (CIE) (50Marks)	Paper will be evaluated on the basis of Project report and Viva Voce by Internal and External examination	Min.20 Marks(40% of Pas		

Total 50Marks
Separate Passing for Internal Assessment (CIE)and External Exam(SEE)

B.Voc. Tourism and Hospitality Management Semester – II As Per NEP– 2020

Subject:- Introduction to Hospitality Industry

Semester	Programme	Subject	Type of	Course	Credits	Lectures per
No.	Name	Code	Course	Title		Week in
						Clock Hour
I	B.Voc. Tourism	THM-204	MN(TH)	Introduction to	2	3
	and Hospitality			Hospitality Industry		
	Management					

Course Objectives:

CO1: To make students understand Use the Internet in Tourism.

CO2: Introduce the best and fast way of Online Booking etc.

CO3: To make students understand about some advance software.

CO4: To knowledge use the email and Google.

CO5: We have taken Improvement and awareness about Tourism Sector use the Internet.

Unit	Title and contents	No of Lectures
1	Introduction 1.1 Introduction to hospitality management 1.2 Hotel – Definition, 1.3 classification and star categorization of hotel 1.4 Meal Plan, 1.5 Types of Room,	07
2	Departments/Functional units in Hotel and organizationalStructure 2.1 Front Office – Organization structure and its function 2.2 Housekeeping- Organization structure and its function 2.3 Food and Beverage Production- Organization structure and its function 2.4 Food and Beverage service– Organization structure and itsfunction;	08
3	Back Offices 3.1 Purchasing, Accounts, 3.2 Human Resource Management, 3.3 Maintenance	07
4	Hotel Groups 4.1Major Hotel chains in India, 4.2Heritage Hotels, 4.3FHRAI 4.4HRACC	08

- CO1. To introduce of Basic Introduction of hospitality Concept
- CO2. To introduce Hotel and organizational Structure concepts
- CO3. To introduce the students to the basic concepts of Tourism Organizations
- CO4. To introduce concept of Major Hotel chains
- CO5. To make the students aware of about Back Offices

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lecture
- 2. Guest Lectures of Professionals ,Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1.Introduction to Tourism and Hospitality Management Saurabh Dixit , APH Publishing House, New Delhi
- 2.Hotel Management Yogendra K Sharma.
- 3. Introduction to Tourism and Hospitality Industry Sudhir Andrew
- 4. Hotel Housekeeping Training Manual Sudhir Andrew
- 5. Hotel Front office Training Manual Sudhir Andrew

chemic of Ex	xamination: 1. Internal Assessment: 30% and 2	z.External Assessment	: 70%
cheme of Examination	Exam Format		Min. Passing Marks
Continuous	The colleges need to adopt any Two Methods	out of the	Min.06
Internal	Following Methods for Continuous Internal E	valuation:	Marks
Evaluation	1)Offline Written Examination		(40% of
(CIE)	2)Power Point Presentations		Passing)
(15Marks)	3)Assignments/Tutorials		
	4)Oral Examination		
	5)Open Book Test		
	6)Offline MCQ Test		
	7)Group Discussion		
	8) Analysis of Case Studies		
SEE/	Instructions:		Min.14 Marks
External	3) QuestionNo.1and5areCompulsory.		(40% of Passing)
Exam	4) AttemptanyTwoQuestionsfromQuestionN	o.2to4	
(35Marks)			
(Total 2	Q.1:FillintheBlanks	=05Marks	
Hours	Q.2:TheoryQuestiononUnit-1	=10Marks	
Duration)	Q.3:TheoryQuestiononUnit-2	=10Marks	
	Q.4:ShortNoteson all Units(Any2outof4)	=10Marks	
	Q.5:BroadQuestiononUnit-3	=10Marks	

B.Voc. Tourism and Hospitality Management Semester – II As Per NEP– 2020 Subject:- Recent Trends in Tourism

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management	THM-205	SEC(TH)	Recent Trends in Tourism	2	5

Course Objectives:

CO1: To make students understand the concept of new Trends in Tourism.

CO2: To impart the knowledge of Tourism Trends.

CO3: To make students understand about Modern Tourism Trends.

CO4: To knowledge effects of new trends.

We have taken Improvement and awareness about Tourism Sector

Unit	Title and contents	No of Lectures
1	Introduction	
•	1.1 Introduction	
	1.2 Importance of Trends	
	1.3 Need of Trends	07
	1.4 Pattern of Trends	
2	Modern Trends in Tourism	
	2.1 Long Driving/Bikers Trip	
	2.2 Abroad Visit/ Foren Trip	
	2.3 Tourism Vanity Van Traveling	08
	2.4 Cruise Tourism	
3	Roles of Trends in Tourism	
	3.1 Explore the Hidden places	
	3.2 Development of Rear Tourist Place	07
	3.3 Trip Arrangement / Events	
	3.4 Research/ Study	
4	Effects of Modern Trends Plantation	
	4.1 Social effect	
	4.2 Religious Effect	08
	4.3 Environmental Effect	
	4.4 People's Connectivity	

Course Outcomes: After completion of the course, students will be able:

- CO1. To introduce resent trends of tourism
- CO2. Give the information about Effects of Modern Trends
- CO3. Explain Relation between Tourism and Personality Development
- CO4. To introduce Basic Structure Tourism To introduce Modern Trends in Tourism

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lectures
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable List of Recommended Books and Study Materials

- 1) Tourism a modern Synthesis-Stephen Page
- 2) Contemporary trends in Tourism and Hospitality Management-Ashok Aima, Vi-nay Sharma.
- 3) Trends & Issues in Global Tourism Ronald Conrady
- 4) Introduction of Travel & Tourism Management -Shivraj/ Suman Sharma

Scheme of Ex	vamination		
	Examination Examination: 1.Internal Assessment: 30% and 2.Ex	ternalAssessment·70%	<u> </u>
Scheme of Examination	neme of Exam Format		
Continuous	The colleges need to adopt any Two Methods ou	t of the	Min.06
Internal	Following Methods for Continuous Internal Eval	uation:	Marks
Evaluation	1)Offline Written Examination		(40% of
(CIE)	2)Power Point Presentations		Passing)
(15Marks)	3)Assignments/Tutorials		
	4)Oral Examination		
	5)Open Book Test		
	6)Offline MCQ Test		
	7)Group Discussion		
	8) Analysis of Case Studies		
SEE/	Instructions:		Min.14 Marks
External	3) Question No.1 and 5 are Compulsory.		(40% of Passing)
Exam	4) Attempt any Two Questions from Question I	Vo. 2to4	
(35Marks)			
(Total 2	Q.1:Fill in the Blanks	=05Marks	
Hours	Q.2:Theory Question on Unit-1	=10Marks	
Duration)	Q.3:Theory Question on Unit-2	=10Marks	
	Q.4:Short Notes on all Units(Any 2 out of 4)	=10Marks	
	Q.5:Broad Question on Unit-3	=10Marks	
	Total 50Marks		
Sep	arate Passing for Internal Assessment(CIE)and	d External Exam(SEI	E)

B.Voc. Tourism and Hospitality Management Semester – II As Per NEP– 2020 Subject:- Online Booking Processes

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management	THM-206	VSC(P)	Online Booking Processes	2	3

Course Objectives:

- CO1: To make students understand the concept of the online booking processing
- CO2: To impart the knowledge of the tour online system and their applications inpresent
- CO3: To understand the process of online booking system
- CO4: To teach the utility and practical use of online booking system and their application

Unit	Title and contents	No of Lectures
1	Introduction	
•	1.1Use of GDS in Travel business	
	1.2Air ticketing	07
	1.3Hotel booking	
	1.4Car rentals	
2	Booking	
_	2.1Work Areas, Displaying City codes, Airline Codes,	00
	Basic flight Availability, Creating PNRs	08
	Entering name segment, itinerary, contact	
	Ticket Element Billing address	
	special requests, and other information	
3	Changing the PNR Elements	
3	3.1 Deleting basic PNR Data	
	3.2 Cancelling mandatory elements	07
	3.3 Rebooking, Advance seating request	07
4	Itinerary Pricing:	
7	4.1 Displaying of Fares	08
	4.2 booking tickets, rebooking of tickets	
	4.3 Issuing electronic tickets and paper tickets	
	4.4 Placing PNR in delay que	

Course Out comes: After completion of the course, students will be able:

- CO1- To introduce of Basic Introduction of online booking processing
- CO2To introduce concepts online booking processing
- CO3- To introduce the students to the stages of online booking processing
- CO4- To introduce latest concept of online booking processing

Teaching Methodology

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lectures
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1.L. Foster: Sales and Marketing for Travel Professionals
- 2.D.L. Foster: The Business of Travel Agency Operation and Administration
- 3.Delmar Thomson: Conducting Tours, Marc Mancini
- 4. India Lonely Planet Publication

Scheme of Examination	Scheme of Examination					
SchemeofExamination	SchemeofExamination: 1. Internal Assessment: 15% and 2. External Assessment: 35%					
Scheme of Examination	Exam Format	Min. Passing Marks				
Continuous Internal/External Exam Evaluation (CIE) (50Marks)	Paper will be evaluated on the basis of Project report and Viva Voce by Internal and External examination	Min.20 Marks(40% of Pas				

Total 50Marks

Separate Passing for Internal Assessment(CIE)and External Exam(SEE)

B.Voc. Tourism and Hospitality Management Semester – I As Per NEP– 2020

Subject:- Communication & Guiding Tourism

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management	BRM-207	AEC(TH)	Communication & Guiding Tourism	2	3

Course Objectives:

CO1: To make students understand the concept of the guiding in Tourism

CO2: To impart the knowledge of the Guiding in Tourism

CO3: Stages of Recent Trends in Guiding in Tourism

CO4: To teach the utility and practical knowledge of Guiding in Tourism

Unit	Title and contents	No. of
		Lectures in
		Clock Hours
	Communication and Tourist Guide	
	1.1Meaning, Types, Duties and Responsibilities	
1	Training, Sources of Earnings	07
	Communication Strategies	
	Registration of Guideship	
	2.1Registration of Guides	
2	2.2Types	08
	2.3Procedure	
	Demands of Tourists	
	3.1Concept of Understanding Travellers	
3	3.2Needs and Wants of tourists	07
3	3.3Customer Care	07
	3.4Feedback Assessment and Analysis	
	Guiding Skills	
	4.1. Personality	08
4	4.2Knowledge	
	4.3Role of Body Language	
	4.4Skills of Different Guides	

- CO1- To Introduce resent trends of Guiding in Tourism
- CO2 Give the information about role of guiding in Tourism
- CO3- To introduce Basic Structure guiding in Tourism
- CO4- To introduce Modern Trends in guiding in Tourism

The Teacher can use the following Methods as Teaching Methodology:

- 1.Class Room Lectures
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1.Introduction to Tourism and Hospitality Management Saurabh Dixit , APHPublishing House, New Delhi
- 2.Hotel Management Yogendra K Sharma.
- 3.Introduction to Tourism and Hospitality Industry Sudhir Andrew 4. Hotel Housekeeping Training Manual Sudhir Andrew

Scheme of Examination					
Scheme of Examination: 1. Internal Assessment: 30% and 2. External Assessment: 70%					
Scheme of Examination	Exam Format	Min. Passing Marks			
Continuous	The college need to adopt any Two Methods out of the	Min.06			
Internal Evaluation	Following Methods for Continuous Internal Evaluation: 1)Offline Written Examination	Marks (40% of			
(CIE) (15 Marks)	2)Power Point Presentations 3)Assignments/ Tutorials	Passing)			
	4)Oral Examination 5)Open Book Test 6)Offline MCQ Test 7)Group Discussion				
SEE/External Exam	8) Analysis of Case Studies Instructions:	Min.14Marks			
(35 Marks) (Total2Hours Duration)	1. QuestionNo.1and5areCompulsory. 2. AttemptanyTwoQuestionsfromQuestionNo.2to4	(40% of Passing)			
	Q.1: Fill in the Blanks=05Marks Q.2:TheoryQuestiononUnit-1 = 10 Marks Q.3:TheoryQuestiononUnit-2 = 10 Marks Q.4:ShortNotesonallUnits(Any2outof4) = 10 Marks Q.5:TheoryQuestiononUnit-3 = 10 Marks				
Separ	Total50Marks ate Passing for Internal Assessment(CIE) and External Exam (SEE)			

B.Voc. Tourism and Hospitality Management – II As Per NEP– 2020

Subject:- Sustainable Development in Tourism

Semester No.	Programme Name	Subject Code	Type of Course	Course Title	Credits	Lectures per Week in Clock Hour
I	B.Voc. Tourism and Hospitality Management	BRM-208	VEC(TH)	Sustainable Development in Tourism	2	3

Course Outcomes:

- CO1: To make students understand the concept of Environment.
- CO2: To impart the knowledge of Environment and sustainable Development.
- CO3: To make students understand Natural and Man-made tourism resources.
- CO4: To teach the utility and practical on Sustainable Development.
- CO5: We have taken Improvement and awareness in Students about Sustainable Development.

Unit	Title and Contents	No. of Lectures in Clock Hours
1	Introduction	
	1.1 Definition	
	1.2 Introduction	07
	1.3 Meaning of sustainable Development	
	1.4 Concept of sustainable Development	
	1.5 sustainable Development and Tourism	
2	Tourism products -	
	2.1 Definition,	
	2.2 Concept & nature,	06
	2.3 characteristics of sustainable Development	
	2.4 Importance of sustainable Development	
3	Natural and Man-made tourism resources in India	10
	3.1 Flora and fauna,	
	3.2 Wildlife sanctuaries –	
	3.3 National parks –	
	3.4 Mountain Tourist Resources and Hill stations –	
	3.5 Islands – Beaches –	
	3.6 Heritage Circuits- monuments	
4	Socio- cultural resources of India	07
	4.1 Socio- cultural resources of India as a tourist product:	
	4.2 Religion- fairs and festivals-	
	4.3 Handicrafts per forming arts-	
	4.4 Customs and traditions-	

Course Outcomes: After completion of the course, students will be able:

- CO2. Give the information about Sustainable Development
- CO3. Explain Relation between Tourism and Environment
- CO4. To introduce Basic Structure Environment Tourism
- CO5. To introduce Modern Trends in Environment Tourism

The Teacher can use the following Methods as Teaching Methodology:

- 1. Class Room Lectures
- 2. Guest Lectures of Professionals, Industry Experts etc.
- 3. Teaching with the help of ICT tools
- 4. Visits to various Professionals Units, Companies and Business/Industry Units
- 5.Group Discussion/Debates
- 6. Assignments, Tutorials, Presentations, Role Play etc.
- 7. You Tube Lectures developed by MHRD, UGC, Government of Maharashtra, University etc.
- 8. Analysis of Case Studies

Internship for Students if any: Not applicable

List of Recommended Books and Study Materials

- 1.Environmental Education
- 2.Environment Shankar I.
- 3. Paryavaran Paristhitiki Dr. Tushar Ghorpade
- 4. Paryavaran aani Paristhitiki Rajan Kolambe
- 5.Environmental & Ecology Dristhi Vishan

Suggested Readings: 1. Gupta, S.P (2002) Cultural Tourism in India, Indraprastha Muse-.

Scheme of Examination

Scheme of Exa	mination: 1. Internal Assessment: 30% and 2. External	ernal Assessment:7	0%
Scheme of Examination	Exam Format		Min. Passing Marks
Continuous	The colleges need to adopt any Two Methods out	Min.06 Marks	
Internal	Methods for Continuous Internal Evaluation:	(40% of	
Evaluation	1. Offline Written Examination	Passing)	
(CIE)	2. Power Point Presentations		
(15Marks)	3. Assignments/Tutorials		
	4. Oral Examination		
	5. Open Book Test		
	6. Offline MCQ Test		
	7. Group Discussion		
	8. Analysis of Case Studies		
SEE/	Instructions:		Min.14 Marks
External	1. Question No.1 is compulsory.		(40% of
Exam	2. Attempt any Three Questions from Question No.2to5.		Passing)
(35 Marks)			
(Total 2	Q.1:Fill in the Blanks on all Units	=05Marks	
Hours	Q.2:Answer in One Sentence on all Units	=10Marks	
Duration)	Q.3:Theory Question on Unit-1	=10Marks	
	Q.4:Theory Question on Unit-2	=10Marks	
	Q.5:Theory Question on Unit-3	=10Marks	
	Total 50 Marks		

Separate Passing for Internal Assessment (CIE) and External Exam (SEE)